



January 29-30, 2027
Ojai Valley Inn & Spa

ANNUAL WINTER CONFERENCE

Illuminating the Future of Headache Care—20 Years Strong

Ojai California

EXHIBITOR & SPONSOR PROSPECTUS

CELEBRATING 20 YEARS

Like lanterns illuminating the path ahead, HCOP shines a light on knowledge, connection, and progress in headache care. For two decades, the Headache Cooperative of the Pacific has brought together providers, researchers, and educators to advance understanding, improve access to care, and support those impacted by headache disorders. Together, we continue to brighten the future through collaboration, education, and shared purpose.



ABOUT HEADACHE COOPERATIVE OF THE PACIFIC



A NON-PROFIT ORGANIZATION FOR HEADACHE EDUCATION AWARENESS

The Headache Cooperative of the Pacific (HCOP) was formed in the summer of 2007 in response to a growing desire for better communication and education among healthcare providers who treat headache patients.

Modeled after the very successful Headache Cooperative of New England (HCNE) and under the guidance of its Founding President, Steven Graff-Radford, DDS (deceased), and Founding Director Alan Rapoport, MD, HCOP has been incorporated as a non-profit organization whose mission is to promote communication and spread headache information among headache physicians, dentists, nurse practitioners, physician assistants and researchers, to provide headache education for non-headache specialists, and to increase understanding of headache in the community. Membership is open to all types of headache physicians, dentists, nurse practitioners, physician assistants and researchers, and we encourage our patients to form community support groups.





Mission Statement



To promote communication and spread headache information among headache physicians, dentists, nurse practitioners, physician assistants and researchers, to provide headache education for non-headache specialists, and to increase understanding of headache in the healthcare community through:

- Advancing the science of headache through education and coordinated research
- Providing a forum to link providers of headache care throughout the western states
- Supporting access to appropriate care for our patients
- Increasing awareness about national and international organizations and journals devoted to headache research and patient care





Attendee Profile

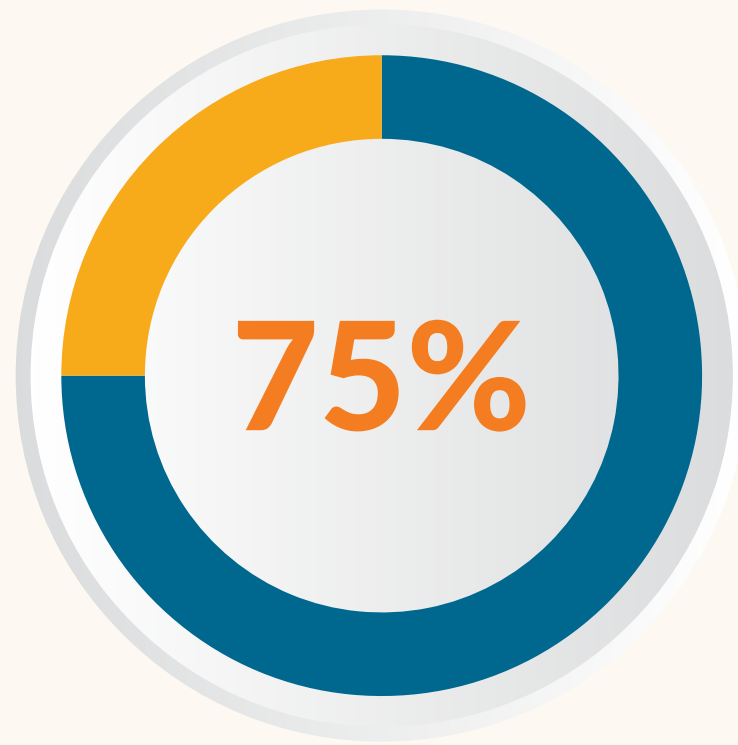
HCOP 2027 is open to all healthcare professionals focused on improving the quality of patient care for those individuals who suffer from headaches. Some of those attendees are:

- Neurologists
- Emergency Medicine Physicians
- Dentists
- Family Practice Physicians
- Internal Medicine Physicians
- Obstetricians/Gynecologists
- Pain Management Physicians

Others in attendance include scientists, researchers, medical educators, nurse practitioners, physician assistants, psychiatrists, and psychologists.



WHY YOU SHOULD ATTEND THIS MEETING



Over 75% of the attendees are prescription-writing physicians



An Exhibit Hall designed to maximize visibility and foot traffic by incorporating food and beverage service in the exhibit hall.



Complimentary hotlink listing on the HCOP website www.hcop.com

Smaller settings allow one-on-one interaction with attendees



LEVEL SUPPORT OPPORTUNITIES



Bronze Level Sponsor - \$60,000

- One (1) 6ft Tabletop Exhibit Space
 - One Complimentary Registration
 - Sponsor's Banner on Mobile App
 - Final Program and Website Recognition
 - Pre-Event Mailing List (only to those that have consented to receive emails)
 - Inclusion in an email blast to Registrants promoting Sponsor's participation (sent by HCOP)
 - Virtual Booth on Mobile App/Web App – Logo, Link to Website, Contact Information
-

Silver Level Sponsor - \$75,000

- Everything the Bronze Level Sponsor receives, PLUS:
- Two Complimentary Registrations (instead of 1)

Gold Level Sponsor - \$85,000

- Everything the Silver Level Sponsor receives, PLUS:
 - One (1) guaranteed room in the official HCOP rooming block *(rooms are not included in support fee, just the reservation)*
 - Three Complimentary Registrations (instead of 2)
 - Priority selection of Exhibit Space
-

Platinum Level Sponsor - \$100,000

- Everything the Gold Level Sponsor receives, PLUS:
- Two (2) guaranteed rooms in the official HCOP rooming block *(rooms not included in support fee, just reservation)*
- Six (6) Complimentary Registrations (instead of 3)
- Two (2) 6ft Tabletop Exhibit Spaces (instead of one)
- Two Pre-Event Mailing Lists (instead of 1) (only to those that have consented to receive emails)
- Post-Event Mailing List (only to those that have consented to receive emails)
- EXCLUSIVE promotional email blast sent by HCOP to all registered attendees
- Two Email blasts to Registrants (instead of 1) (only to those that have opted-in to receive emails).
PDF format required, and final asset needs to be approved by HCOP

Level Support Opportunities

2027 RECOGNITION	PLATINUM \$100,000	GOLD \$85,000	SILVER \$75,000	BRONZE \$60,000
Exhibit Space (6 ft. Table)	2	1	1	1
Priority Selection of Exhibit Space	✓	✓		
Complimentary Registration	6	4	2	1
Final Program & Website Recognition	✓	✓	✓	✓
Pre-Event Mailing List (to those that have consented to receive emails)	2	1	1	1
Post-Event Mailing List (to those that have consented to receive emails)	✓			

Level Support Opportunities

2027 RECOGNITION

PLATINUM
\$100,000

GOLD
\$85,000

SILVER
\$75,000

BRONZE
\$60,000

Inclusion in promotional Email Blast
sent by HCOP



EXCLUSIVE Email blast promoting
sponsor (sent by HCOP)



Virtual Booth on Mobile App/Web App



Sponsor's Banner on Meeting App



Guaranteed Room in the Hotel Room Block
(Room cost is a separate fee and not included in the Support fee)



Level Support Exclusive - Product Theater

Friday, January 29, 2027 · 7:30am
One Available: \$50,000

This opportunity is only for those sponsors that support the HCOP conference at the Platinum, Gold or Silver level.

Product theaters are designed to provide exhibitors the ability to present new research findings on products, provide product details, and give demonstrations. Posted in the industry section of the meeting, product theaters are solely promotional in nature and continuing medical education credits may not be offered.



Level Support Exclusive

Industry Supported Breakfast Symposium

CE: \$75,000 | Non-CE: \$65,000

This opportunity is only for those sponsors that support the HCOP conference at the Platinum or Gold level.

A Supported Symposium is a great opportunity to reach our attendees and present information on Headache & Migraine using your company's products or services. These are 60-minute educational sessions to be scheduled as a breakfast event.

This session includes the following elements:

- HCOP will provide a meeting room and will include standard AV (front screen projection, computer, microphone, riser and podium) with seating for up to 25 people in crescent rounds set for 6-8 people.
- Special marketing of all Symposia sessions via HCOP emails and social media
- Included in the main program schedule and meeting website



Additional Support Opportunities

HCOP 20th Anniversary Welcome Dinner

Friday, January 29, 2027 • 6:30-8:30pm

Sole Supporter: \$90,000

Twenty years of HCOP. One unforgettable night to kick it off.

The Welcome Dinner opens our milestone 20th Anniversary Conference - the first gathering of every attendee, set against the backdrop of Ojai Valley Inn, and the moment the entire meeting takes its tone. As Sole Supporter, your organization isn't just sponsoring a dinner, you're anchoring the celebration that headache medicine's leading community will be talking about for years to come.

This is a once-in-two-decades opportunity, and it's available to one company only.

Your Sole Supporter recognition includes:

- Three (3) complimentary full conference registrations
- Premier name recognition on signage at the dinner location
- Name recognition in the conference's formal acknowledgment of support
- Name recognition in the HCOP 2027 meeting program
- Name recognition on the HCOP website, with a link to your company site
- 6-ft. tabletop display in the Exhibit Hall
- Own the night that opens our 20th year. Inquire now to secure this exclusive placement.



Continental Breakfast in the Exhibit Hall

Saturday, January 30, 2027
Sole Supporter: \$15,000

Support the continental breakfast on Saturday, Jan. 30, 2027 from 7:00 a.m. to 8:00 a.m. in the Exhibit Hall and increase your company's visibility with attendees. The Continental Breakfast supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on signage at the breakfast location in the Exhibit Hall
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2027 meeting program and on the meeting website
- Company name on HCOP website with a link to your company website

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.



Lunch in the Exhibit Hall

TWO Opportunities at \$20,000 each

Support lunch on Friday, Jan. 29, or on Saturday, Jan. 30 in the Exhibit Hall and increase your company's visibility with attendees. The lunch supporter receives the following in consideration for their support:

- Two (2) complimentary full conference registrations
- Name recognition on signage at the lunch location in the Exhibit Hall
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2027 meeting program and on the meeting website
- Company name on HCOP website with a link to your company website

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.



Refreshment Breaks the Exhibit Hall

FOUR Opportunities at \$10,000 each
Fri., Jan. 29 - Morning or Afternoon • Sat., Jan. 30 - Morning or Afternoon

Support one or more coffee breaks (dates are below) so all attendees can enjoy networking and a visit to the Exhibit Hall between educational sessions. The Coffee Break supporters receive the following in consideration of their support (per break):

- One (1) complimentary full conference registration (per sponsored break)
- Name and logo recognition on signage at break location in Exhibit Hall
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2027 meeting program and on the meeting website
- Company name on HCOP website with a link to your company website

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.



Registration Sponsor - Sole Supporter: \$60,000

Imagine the first thing every attendee sees when they arrive - your brand! By being the registration sponsor, your logo will be front and center at the most crucial moment: check-in. With every attendee passing through this area, your brand will gain unparalleled exposure from the very beginning, setting the tone for the event. This sponsorship opportunity also comes with branding of conference bags that are distributed to each attendee.

Conference Blanket - Sole Supporter: \$25,000

Celebrate our 20th anniversary by sponsoring our commemorative conference blankets. Your company name, alongside the conference logo, will be prominently imprinted on each blanket and distributed to all registered conference attendees, providing exceptional visibility and lasting impact. The Conference Blanket supporter receives the following in consideration for their support:

- Two (2) complimentary full conference registration
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2027 mobile & web app and HCOP website

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.

Conference WiFi - Sole Supporter: \$25,000

Support this essential service in the General Session Room and the Exhibit Hall for all attendees during the conference. The Conference Wi-Fi sole supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2027 mobile & web app and HCOP website

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.

Meeting Bag - \$25,000

The attendee will receive a bag when they check in at registration. You'll be able to brand the bag with your company logo and include one insert of your choice.

NOTE: This is only available if there is no Registration Sponsor.

Conference Lanyards - Sole Supporter: \$20,000

Support the conference lanyards and have your company name imprinted on the lanyards and distributed to all attendees at registration. The Conference Lanyard supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on the lanyards
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2027 mobile & web app and HCOP website

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.

Hotel Key Cards - Sole Supporter: \$20,000

Have your logo imprinted on all hotel key cards given out to HCOP 2027 attendees staying at the Ojai Valley Inn and Resort during the meeting. The Hotel Key Card supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate logo on the key cards of all HCOP 2027 attendees staying at the Ojai Valley Inn and Resort
- Name recognition on conference acknowledgment of support

All sponsors are required to secure a tabletop exhibit table (if not participating as a level sponsor) at an additional cost.

Mobile App - \$20,000

Who goes anywhere without their phone? No one. Sponsor the mobile app and be a finger touch away from your next potential customer. This app gives you brand advantage and competitiveness by ensuring every attendee sees your brand.

Power Bank Portable Chargers - \$15,000

Go beyond the meeting with the attendees by sponsoring this item. Attendees will receive a portable charger in their meeting bag. Pricing includes your logo design and a usb cable with each charger.

Affiliate/Exhibitor Meeting Request - \$5,000 Per Day

HCOP welcomes affiliated organizations to meet and host various functions during designated and HCOP approved dates and times in conjunction with the 2027 HCOP Annual Meeting.

Approval is REQUIRED for all affiliate functions, independent of whether the organization is requesting function space and the Exhibitor Meetings & Events Request Form must be completed for consideration.



Exhibit Opportunities

Single Table-Top Exhibit

Standard Exhibitor - \$20,000

Non-profit Exhibitor - \$10,000

Premium Table-Top Exhibit

Premium Exhibitor - \$35,000

What's Included?

- 6' x 30" skirted exhibit table (Standard = 1 table; Premium = 2 tables)
- 2 chairs and trash can at exhibit space
- Name recognition on the HCOP website and conference signage
- Complimentary Exhibit Hall ONLY registrations (2 for standard, 4 for premium exhibitor)
- Recognition in the conference mobile app
- Extended Visibility for 6 months Post Conference on mobile app (3 months on web app)

To complete the application, please scan QR Code:

